



UNIFEM Goodwill Ambassador Nicole Kidman invites you to
Say NO to Violence against Women
www.saynotoviolence.org



<http://www.saynotoviolence.org/>

Say **NO** to Violence against Women Campaign Targets 1 Million Names by November

WHAT: *Say NO to Violence against Women* is a global Internet-based advocacy effort on ending violence against women. Organized by UNIFEM, the initiative is designed to show that there is an ever-growing movement of people who raise their voices and demand making ending violence against women a top priority for governments everywhere. Participants add their names to an Internet book as an expression of public support and call for action. **Say NO** was developed to feed into UN Secretary-General Ban Ki-moon's campaign on the same issue.

WHY: One in 3 women and girls may be beaten, coerced into sex or otherwise abused in their lifetime. This must be stopped. A life free of violence is every woman's right.

WHO: UNIFEM Goodwill Ambassador Nicole Kidman is the campaign's spokesperson.

"I am committed to amplify the voices of the women and girls who have been subjected to violence and abuse. That's why I was the first to sign up my name for this important campaign. Please add your name to mine and say 'no' to violence against women. Let survivors of violence know that they are not alone, that they can count on us."

— UNIFEM Goodwill Ambassador Nicole Kidman

GOALS:

1. **One million signatures or more by 25 November 2008** — in observance of the International Day to Eliminate Violence against Women — when UNIFEM plans to hand over the names to United Nations Secretary-General Ban Ki-moon. Launched on 26 November 2007, more than 220,000 have signed on to UNIFEM's **Say NO** site to date.
2. **Demonstrate widespread public support** for taking actions and funding programmes to end violence against women, specifically for the UN Trust Fund to End Violence against Women, managed by UNIFEM. Information at:
www.unifem.org/campaigns/vaw/trust_fund.php

YOUR NAME COUNTS:

- Signing in this public way shows governments that citizens identify ending violence against women as a key concern and support solutions.
- Women survivors testify that it is important to them to know that they are not alone and that their cause has been taken up by advocates everywhere.
- The campaign's high visibility in the media and Internet sends a strong message through popular culture that ending violence against women is a problem with solutions.
- Public support gives weight to the need for resources for programmes and services for survivors and the UNIFEM-managed UN Trust Fund to End Violence against Women.
- Each name makes clear that ending violence is a top priority and that people around the world care enough to send the message.