

# 5



## HIV/AIDS AND VIOLENCE

*The percentage of women infected with HIV/AIDS is rapidly reaching parity with men, and in some regions has already surpassed it. The narrowing sex ratios of men and women living with HIV/AIDS is not just a game of numbers. It is essentially an issue of gender and power relations. There is now a fast-growing understanding that gender inequality in every society heightens women's vulnerability to the epidemic and leaves them with untenable burdens when HIV/AIDS enters households and communities. Materials in this section focus on why and how HIV/AIDS is a gender issue and address women's ability to negotiate safe sexual practices.*



## ASIA

### Women, Gender and HIV/AIDS in East and Southeast Asia.

Kit  
2000, English  
UNIFEM East and Southeast Asia Regional Office, Asia Pacific Gender Equality Network (APGEN), UNDP Southeast Asia HIV & Development Programme  
31 x 23 cm folder  
Kit contains nine pamphlets addressing HIV/AIDS, women's

status and gender in East and Southeast Asia:

- 1) Basic Facts about HIV/AIDS;
- 2) Country Facts;
- 3) HIV: A Woman's Human Rights Issue;
- 4) Why is HIV a Gender Issue?;
- 5) Women and their Vulnerability (PL ASI 30);
- 6) Mobility, Gender and HIV;
- 7) Mother-to-Child Transmission of HIV/AIDS: A Question of Rights;
- 8) Men's Role in the Fight against HIV/AIDS;
- 9) What is or Needs to be Done.

Includes an additional leaflet listing credits

ITEM # KT ASI 1

## BRAZIL

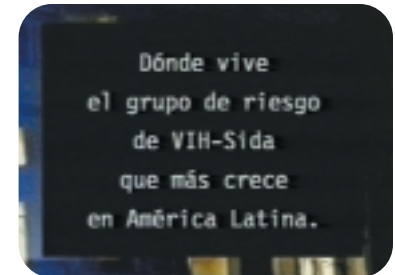
### Una Casa: SIDA [A Home: AIDS]

[30 seconds]

Public Service Announcement  
1998, Portuguese, Spanish  
United Nations Development Fund for Women (UNIFEM), Cepia (Cidadania, Estudo, Pesquisa, Informação e Ação) and Jair de Sousa e Cassio

Spot debunks myths that only a certain class of people get HIV/AIDS, emphasizing that AIDS may be prevalent even amongst the most well-off families in Latin America, and that women can get AIDS from their husbands.

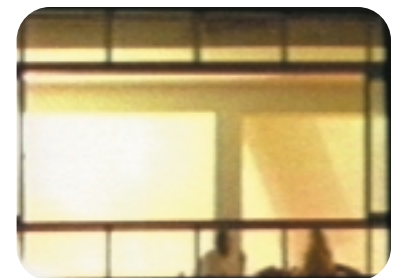
ITEM # VT LAC 26



Sign flashes on the screen as the narrator states: "Where the fastest growing high risk HIV/AIDS group lives in Latin America."



Screen shows silhouettes of people living in an upscale high rise apartment building.



The camera moves from apartment to apartment as the narrator states: "Talk to your husband. AIDS. It happens even in the best families."



Final spot shows the campaign slogan "United Nations Campaign for Women's Human Rights: A life free of violence: It's our right."



## AUSTRALIA

### Tell him if it's not on, it's not on.

Poster  
1994, English  
Australian National Council on AIDS (ANCA)  
29 x 21 cm  
ITEM # PO AUS 33



Wedding music is played in the background. We see an image of a wedding ring as the narrator states "contrary to what the majority of women believe, this is not the best form of protection against HIV/AIDS."



The image of the wedding ring changes into that of a condom as the narrator says "This is."



" . . . Day by day, the number of married women infected by HIV/AIDS is increasing. Talk to your husband. AIDS. It happens even in the best of families."



Final spot shows the campaign slogan "United Nations Campaign for Women's Rights: A life free of violence: It's our right."

### Alianza: SIDA [Union: AIDS]

[30 seconds]

Public Service Announcement

1998, Portuguese, Spanish

United Nations Development Fund for Women (UNIFEM)

Cepia (Cidadania, Estudio, Pesquisa, Informação e Ação), and Jair de Sousa e Cassio

Spot emphasizes that marriage is not a foolproof protection against AIDS: Only condoms are. ITEM # VT LAC 26

### BURKINA FASO

**Le préservatif, c'est un dialogue à deux : Le préservatif c'est la sécurité : Je souhaite que l'on utilise un préservatif : Un préservatif pourquoi pas! On peut essayer. [The condom: A dialogue between two people. A condom is security. I hope you will use a condom. Why not? You can try it.]**

Poster

1997, French

Burkina Faso Ministère de la Santé de l'Action Sociale et de la Famille

Centre National d'Education pour la Santé

45 x 31 cm

ITEM # PO BKF 33



### CANADA

**If Mr. Right refuses to wear a condom, he's Wrong.**

Poster

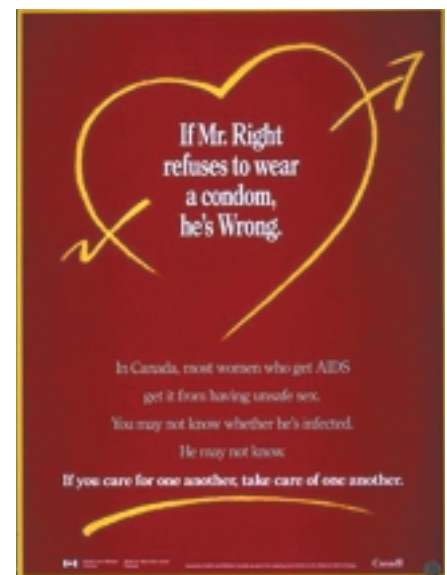
1991, English

Health and Welfare Canada.

62 x 47 cm

Bottom text reads: In Canada, most women who get AIDS get it from having unsafe sex. You may not know whether he's infected. He may not know. If you care for one another, take care of one another.

ITEM # PO CAN 22





### DOMINICAN REPUBLIC

La protección debe ser derecho de todos. Use condones Protector. [Protection should be everyone's right. Use Protector condoms.]

Poster

Spanish

Asociación Dominicana Pro-Bienestar de la Familia

47 x 31 cm

ITEM # PO DRP 13

### KENYA

Stand up for yourself against HIV/AIDS : No condom = no sex.

Poster

1997, English

Kenya Ministry of Health

60 x 42 cm

ITEM # PO KEN 99



### GHANA

Anytime you 'sleep' with someone a life is at risk: yours! Play it safe — Use condoms.

Poster

English

Ghana Ministry of Health, National AIDS Control Programme

63 x 45 cm

ITEM # PO GHA 60



### MEXICO

Como mujer, estoy preparada...para prevenir el SIDA. Evita el contagio. [As a woman, I am prepared to prevent AIDS. Avoid getting it.]

Poster

Spanish, 1993

Consejo Nacional de Prevención y Control del SIDA (CONASIDA)

56 x 43 cm

ITEM # PO MEX 129





### NAMIBIA

It's my life... I can say no!

Poster

English

Social Marketing Association (SMA)

59 x 42 cm

ITEM # PO NAM 11

Women protect yourselves from HIV/AIDS. Say NO to sexual violence, unsafe sex

Poster

2001, English

United Nations Development Fund for Women (UNIFEM)

60 x 42 cm

ITEM # PO NGA 307



### NIGERIA

AIDS is real. Protect yourself against AIDS. It is your right and responsibility.

Poster

1995, English

Staywell Health

43 x 62 cm

ITEM # PO NGA 155



### SOUTH AFRICA

Communicating beyond AIDS awareness: A manual for South Africa

Training Manual

1998, English

South Africa Department of Health

Beyond Awareness Consortium

92 pages

This manual provides an overview of communications with a special emphasis on the HIV/AIDS epidemic in South Africa. It was designed to encourage deeper involvement in action around HIV/AIDS and to create effective, long-term solutions to the epidemic.

ITEM # TR SOA 2





#### SWITZERLAND

**Ohne Präservativ? Ohne mich!**  
[Without a Condom? Without me!]

Poster

1992, German

AIDS-Hilfe Schweiz (AHS)

28 x 50 cm

ITEM # PO SWI 157

#### UNITED STATES

**"He loves me. He loves me not". "He loves me"**

Poster

1988, English

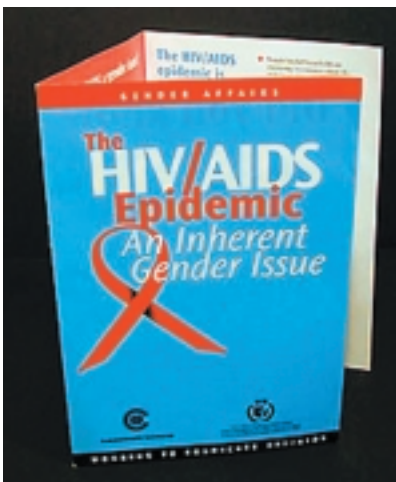
62 x 47 cm

Maryland Department of Health and Mental Hygiene

AIDS Administration.

Bottom text reads: To love someone is to protect them. Condoms do. They keep love alive. And lovers too.

ITEM # PO USA 368



#### UNITED KINGDOM

**The HIV/AIDS Epidemic : An Inherent Gender Issue :**

Pamphlet

2001, English

Commonwealth Secretariat, Gender and Youth Affairs Division and United Nations Development Fund for Women (UNIFEM)

21 x 15 cm, 6-panel

Pamphlet looks at HIV/AIDS as a gender issue. Includes data on the prevalence of HIV infection among women, justifications for viewing HIV/AIDS as a gender issue, list

of ways that women are particularly impacted by the HIV/AIDS epidemic, and actions to take to ensure gender equality relating to HIV/AIDS.

ITEM # PO UKD 258

**Don't wait until morning to see if he respects you. Use a latex condom consistently and correctly for protection against HIV.**

Poster

1993, English

62 x 47 cm

U.S. Centers for Disease Control and Prevention (CDC) National Prevention Information Network NPIN

ITEM # PO USA 598





Tell him he has a choice of what to wear. Use a latex condom consistently and correctly for protection against HIV.

Poster  
1994, English  
U.S. Centers for Disease Control and Prevention (CDC)  
60 x 46 cm  
ITEM # PO USA 597



**Condoms. You have a right to insist.**

Poster  
1993, English  
San Mateo County AIDS Project  
51 x 41 cm  
ITEM # PO USA 501

**ZIMBABWE**  
Gender violence exposes women to the risk of HIV/AIDS

Poster  
English  
Women in Law and Development in Africa (WILDAF)

60 x 42 cm  
Text boxes on poster contain statistics pertaining to gender-based violence: "1 in 4 women is kicked, beaten, slapped or hit"; "1 in 4 married women forced by partners to have sex"; "1 in 4 women prevented from seeing family or friends"; "1 in 4 women report unwanted sexual touching"; "1 in 6 women's partner stop sex as a way of punishment"; "1 in 6 women's partner boasts about or brings home girlfriends"; "1 in 6 women is prevented from getting a job or going to work"; "1 in 6 women reports rape or attempted rape"; "1 in 9 women is insulted with rude, sexual comments"; "1 in 11 women is followed by a man in a frightening way"; "1 in 5 women is threatened with physical violence"; "1 in 25 women is assaulted whilst pregnant"; "1 in 25 women is pushed, kicked or hit in the stomach"; "1 in 3 women is sexually harassed and abused"; "1 in 12 women is assaulted with a dangerous weapon"; "1 in 5 women is subjected to emotional abuse by their husbands who bring girlfriends home".

ITEM # PO ZIM 141



