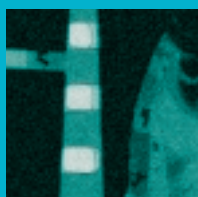


1



DOMESTIC VIOLENCE

Around the world at least one in every three women has been beaten, coerced into sex, or otherwise abused in her lifetime, often by a husband or family member.¹ Domestic violence refers to acts of violence perpetrated against women and girls within the domestic sphere. Such violence can take many forms, such as wife battering, marital rape or incest. The vast majority of such abuse is perpetrated by men against their female partners. Materials in this section demonstrate the physical and psychological effects of violence against women, as well as the cycle of domestic violence and its effects on children.

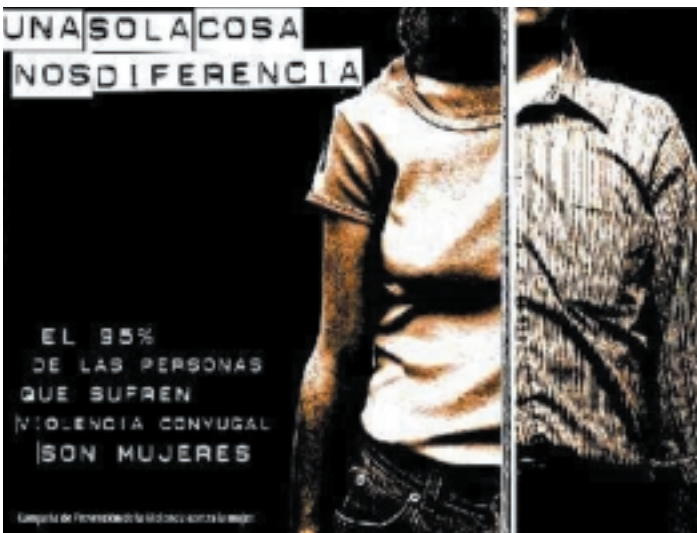
¹Heise, L., Ellsberg, M. and Gottemoeller, M. Ending Violence Against Women. *Population Reports*, Series L, No. 11. Baltimore, Johns Hopkins University School of Public Health, Population Information Program, December 1999.



ARGENTINA
 Violencia + 'Amor' = Violencia: la violencia contra la mujer es un delito. [Violence + love = Violence: violence against women is a crime.]
 Poster
 1998, Spanish
 Instituto Social y

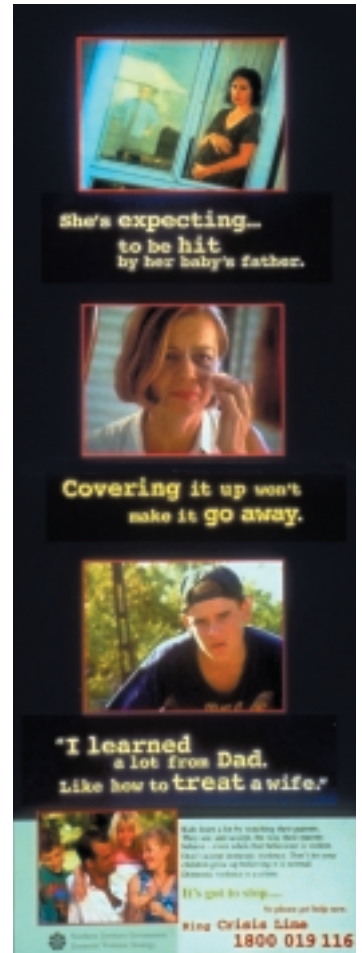
Político de la Mujer
 60 x 45 cm
 ITEM # PO ARG 8

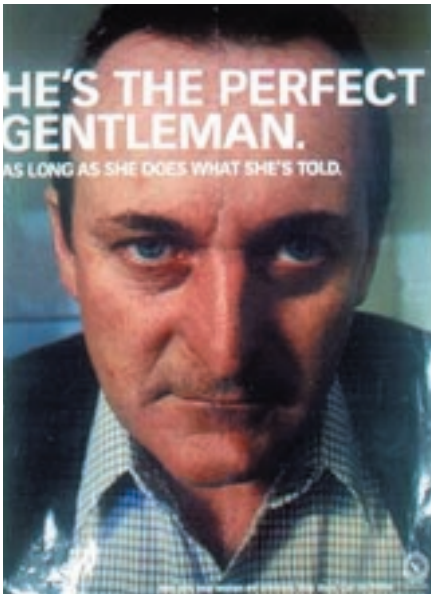
Una sola cosa nos diferencia. El 95% de las personas que sufren violencia conyugal son mujeres. [Only one thing differentiates us. 95% of victims of spousal abuse are women.]
 Poster
 1998, Spanish
 Instituto Social y Político de la Mujer
 60 x 45 cm
 ITEM # PO ARG 18



Hasta que la muerte nos separe. Un 51% de víctimas son asesinadas por sus parejas. [Till death do us part... 51% of female victims are murdered by their partner.]
 Poster
 1998, Spanish
 Instituto Social y Político de la Mujer
 60 x 45 cm
 ITEM # PO ARG 20

AUSTRALIA
 She's expecting...to be hit by her baby's father; Covering it up won't make it go away; "I learned a lot from Dad. Like how to treat a wife."
 Poster
 English
 Northern Territory Government Domestic Violence Strategy
 60 x 21 cm
 ITEM # PO AUS 223





He's the perfect gentleman. As long as she does what she's told. Men who beat women are criminals. Stop them. Call the police.

Poster
English
New South Wales Police Service
84 x 59 cm
ITEM # PO AUS 224



He's a wonderful husband. Until he unwinds with a few beers. Men who beat women are criminals. Stop them. Call the police.

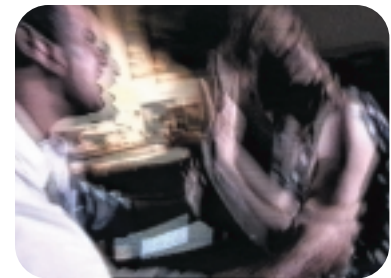
Poster
English
New South Wales Police Service
84 x 60 cm
ITEM # PO AUS 222

"We Call it Love"

[30 seconds]
Public Service Announcement
English
Northern Territory Government Domestic Violence Strategy
Spot begins with images of a happy family of four at a park. The scene changes, and the father is arrested for murdering his wife. Following the PSA, individuals are encouraged to 'Ring Crisis Line', a hotline operating in the Northern Territory, for help concerning domestic violence. A series of PSAs were produced and images were also used in print media. (See PO AUS 223, p.2.)
ITEM # VT AUS 23



"We call it love, and it's like nothing else on earth. With loves comes trust, respect, partnership. It's as natural as breathing, as precious as life itself..."



[Sounds of sirens, images of husband beating his wife interspersed with happy family scenes]



"And yet every year nearly one half of the people murdered in the Northern Territories die at the hands of the people who SAID they loved them."



"That's not love, it's domestic violence...and it's got to stop."



Cover of the CD-ROM

BELGIUM
European campaign against domestic violence.

CD-ROM
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission

This CD-ROM is part of the Zero Tolerance for Violence against

Women campaign conducted by the European Commission in 1999. It provides information in eleven languages about the European Campaign against Domestic Violence, including galleries of posters, logos and stickers, and links to the Commission's website and other websites.
ITEM # SO BEL 3



The CD-ROM provides campaign materials in many different languages.



Campaign posters can be downloaded directly from the CD-ROM. See posters on this page and next.

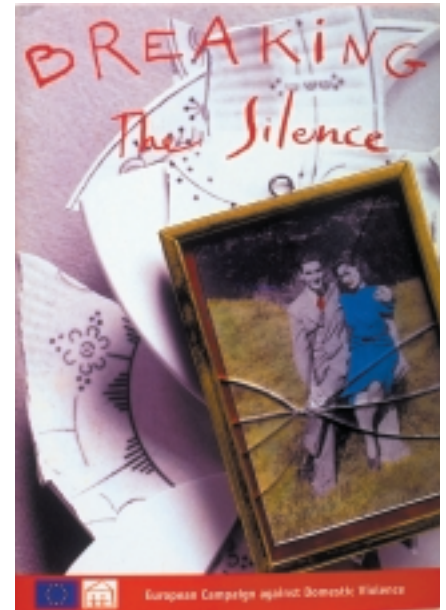


A variety of logos and stickers with campaign messages can also be downloaded.

Breaking the silence: European campaign against domestic violence.

Pamphlet
2000, English
European Commission
23 x 16 cm, 15 pages

This pamphlet is part of the Zero Tolerance for Violence against Women campaign conducted by the European Commission in 1999. It contains information pertaining to the campaign, and European attitudes towards domestic violence.
ITEM # PL BEL 4



If you're looking for help, you won't find it in here: Domestic violence, break the silence!

Poster
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission
60 x 45 cm
ITEM # PO BEL 25





A man who cannot control his rage is in need of help. Domestic violence is a crime.
Poster
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission
60 x 45 cm
ITEM # PO BEL 32

Real strength is in the mind, not the fist: Remember that when you go home tonight. Domestic violence is a crime.
Poster
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission
60 x 45 cm
ITEM # PO BEL 37



For many women, home is a prison: Help them break the silence surrounding domestic violence. Domestic violence is a crime.
Poster
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission
60 x 45 cm
ITEM # PO BEL 36

Me, I'd never hit a woman: I wish I could say the same about my dad. Domestic violence is a crime.
Poster
1999, English, Spanish, Danish, German, French, Italian, Portuguese, Swedish, Finnish, Dutch, Greek
European Commission
60 x 45 cm
ITEM # PO BEL 38





"We lived through a period of many fights. We were unable to communicate."



"The arguments always ended in blows."



"I was scared. I did not dare leave."



"But, I learned to value myself; to assert my rights. We still have arguments, but now we solve them through conversation; because a life free of violence is our right. It's time for a change. United Nations Campaign for Women's Human Rights."

CHILE

"The Wife" [30 seconds]

Public Service Announcement
1998, Spanish
United Nations Development Fund for Women (UNIFEM) and Cambio Creativo

This spot, entitled Esposa (Wife) was produced by UNIFEM as part of the Hagamos un Nuevo Trato ("It's Time for a Change") series. María Beltrán, a 38-year-old Colombian woman, discusses the abuse that she endured from her husband. She explains that by improving her self respect, she realized that she has a right to live a life that is free from violence.

ITEM # VT CHI 3

"Incest" [30 seconds]

Public Service Announcement
1998, Spanish

United Nations Development Fund for Women (UNIFEM) and Cambio Creativo

This PSA was part of a series created for the United Nations Inter-Agency Campaign in Latin America for the Elimination of Violence against Women. It shows a young girl hiding in her bed in fear while a menacing figure lurks in the background. She is about to be assaulted by a family member. Voiceover at the end of the PSA is by Enzo Francescoli, Uruguayan soccer star and UNICEF goodwill ambassador. As a sports figure famous throughout Latin America, he was chosen as a spokesperson for the PSA because it was thought that men could relate to him.

ITEM # VT CHI 3



A girl lies in bed while her alarm clock ticks.



The door to her room is opened and she covers in bed.



Enzo Francescoli, well known soccer star, comes on screen to describe the prevalence of sexual assault. "Incest and other forms of sexual violence are more common than you think. More than 80% of victims are girls and adolescents. They deserve a life free of violence. It's time for a change. United Nations Campaign for Women's Human Rights."



FIJI

"A crime we all pay for"

[1 minute]

Public Service Announcement

1996, English

Fiji Women's Crisis Centre

Spot addresses the far-reaching repercussions of domestic violence, including its social, economic and developmental consequences.

ITEM # VT FIJ 2

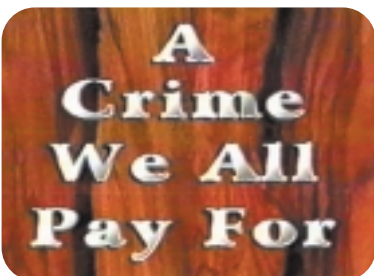
"Is it only the woman who pays for domestic violence? Who pays for the law enforcement officers and their investigations?... Where does the money come from for our magistrates, prosecutors and court officials?... and foster homes? We pay."



"And what of the loss to employers when victims cannot come to work?"



"How can we calculate the loss to our country for women prevented from playing their vital role in our development?"



"Domestic violence. It's a crime we all pay for. Let's all work together to stop this crime."

INDIA

"Sexual Assault" [30 seconds]

Public Service Announcement

1999, Hindi

United Nations Development Fund for Women (UNIFEM) and SWATI Visuals

A young girl tries to escape from sexual assault. Part of a series of PSAs produced for the United Nations Inter-Agency Campaign for the Elimination of Gender Based Violence in South Asia.

ITEM # VT IND 104



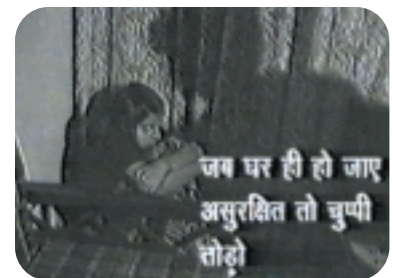
A little girl sees a threatening figure in her home.



She runs up the stairs, trying to escape from him.



She frantically tries to reach her room...



...and sits huddled in a corner, as a menacing shadow looms closer. A caption flashes on the screen: "When your home itself becomes unsafe, it's time to break the silence."

“Informance”: Educational Theatre Raises Awareness

Organization: Philippine Educational Theatre Association (PETA)

Campaign: Breaking Silence: Nationwide Informance Tour for the Prevention of Violence against Women

Country: Philippines



A “talk-show” programme with listener call-in is the medium through which the women air their grievances about their family. Note the large pair of lips on stage, with pictures of telephones inside.



Women talk about the abusive situations in their homes.



The play focuses on three women: three voices and three stories of broken dreams in violent homes.

Background:

The concept of “Informance” is a result of PETA’s 33 years of experience in using popular theatre and creative pedagogy to highlight relevant issues for education, advocacy and campaigning. Informance has dual goals: to inform and perform. Using a small group of mobile theatre performing artists, this method combines drama techniques with pedagogical methods. The 1 hour and 15 minute play “Tumawag Kay Libby Manaog” (Get in Touch with Libby Manaog) uses songs, drama and dance to highlight the issue of violence. The play revolves around a radio talk show host, Libby Manaog, who gives advice to women regarding their relationships. Performances are followed by a workshop or short discussion in which audience members are encouraged to discuss their thoughts, feelings and insights on the issues raised. The interactive discussion between actors, partners and the audience underscores the points emphasized during the play, and serves as a call to action on the part of the audience or the community.

Tumawag Kay Libby Manaog premiered on November 25, 1998, International Day against Violence against Women, and has toured nationwide

in the Philippines. The play has been staged in auditoriums, gymnasiums, parks, basketball courts, shanties and even atop a six-wheeler truck, with audiences ranging from professionals, lawmakers and government officials to urban poor and rural communities. PETA’s informance is continually evolving as women’s testimonies conveyed during the workshops and discussions are integrated into the play.

Impact:

The play reached audiences of over 100 people per show, and in many instances affected direct community action. Informances have been instrumental both in establishing new local action groups and in re-invigorating some older ones. Women noted on evaluations conducted after informances that they were more willing to assert their rights vis-à-vis their husbands and other men in the community. Women victims became more vocal about their abuse, more readily filing legal complaints, or seeking shelter, medical, or legal services. Service providers who were partners in the campaign further noted that they received an average of five calls a day after the informance, as opposed to one or two before the play was staged.



MALAYSIA

Anti-chap lips lipstick: Masks everyday swelling due to slapping and punching. No one deserves to be battered. Call Women's Aid Organization (WAO) at...

Poster
English
Women's Aid Organization
Corporate sponsorship provided by The Body Shop
42 x 30 cm
ITEM # PO MAY 31

24-Hour eyeshadow: Covers black eyes. No one deserves to be battered. Call Women's Aid Organization (WAO) at...

Poster
English
Women's Aid Organization
Corporate sponsorship provided by The Body Shop
42 x 30 cm
ITEM # PO MAY 33



Liquid concealer: Effectively hides hard-to-explain black and blue marks and bruises. No one deserves to be battered. Call Women's Aid Organization (WAO) at...

Poster
English
Women's Aid Organization
Corporate sponsorship provided by The Body Shop
42 x 30 cm
ITEM # PO MAY 32



NEPAL
[Do not feel alone, we are here to help you.]

Poster
 1999, Nepali
 SAATHI
 42 x 31 cm
 ITEM # PO NEP 111

[We can make a difference. We must make a difference.]

Audiocassette
 1999, Nepali
 SAATHI
 Compilation of songs pertaining to domestic violence.
 ITEM # TA NEP 25



[A family without violence and discrimination: the foundation of peace and progress.]

Poster
 1999, Nepali
 SAATHI
 44 x 31 cm
 ITEM # PO NEP 113

[Shattered dreams]

Audiocassette
 1999, Nepali
 SAATHI
 Compilation of songs pertaining to domestic violence.
 ITEM # TA NEP 26

